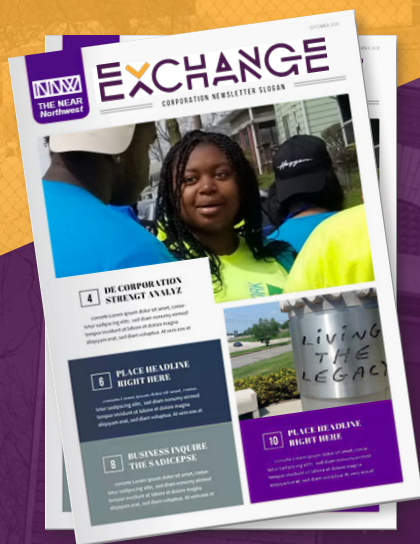




NEAR NORTHWEST

# EXCHANGE



The Exchange is our NEAR NORTHWEST community's newest community resource. Within each issue, members of the near northwest community will be educated and inspired with attractive and interesting information from our friends and neighbors. Hundreds of our residents will be kept up to date on critical information as it flows from our civic leaders, community liaisons, and community organizers. We will cover a wide range of topics that will be of interest to families, friends, business owners and visitors to our area.

You don't want to miss your opportunity to be a part of history in the NEAR NORTHWEST community.

NOTE: We reserve the right to approve any advertising submitted to the NNW Exchange

AD RATES

Full  
8.5x11  
\$750

Half  
8.5x5.5  
\$450

Quarter  
5.5x4.25  
\$250

Eighth  
2.75x4.25  
\$150

Classified  
1.25 x 2.5  
\$75

## EXCHANGE HIGHLIGHTS

- **Distribution:** 1,500 copies per issue distributed through designated pick up locations throughout the Near Northwest Area
  - **Full Page Advertisers Receive:**
    1. Full Page Ad in Quarterly Print Publication
    2. Banner ad and logo id and link in monthly electronic newsletter
    3. Logo ID and link on Near Northwest website
  - **Half Page Advertisers Receive:**
    1. Half Page Ad in Quarterly Print Publication
    2. Banner ad and logo id and link in monthly electronic newsletter
  - Ad Submissions required as print ready .pdfs submitted to exact ad purchase size. Art design / layout production services available @ \$65 per hour if needed payable in advance
- > **BONUS** For the Inaugural and 2<sup>nd</sup> issue of the EXCHANGE there will be additional door to door distribution that encompasses the full Near Northwest community.



## BEST INVESTMENT

**Annual purchase rates: 4x per year receive 10% discount**

- **Full page:** 1 year/4 issues = \$3,000      10% discount with annual buy to \$ 2,700
  - **Half page:** 1 year/4 issues = \$1,700      10% discount with annual buy to \$ 1,530
  - **Quarter page:** 1 year/4 issues = \$1,000      10% discount with annual buy to \$ 900
  - **Eighth page:** 1 year/4 issues = \$600      10% discount with annual buy to \$ 540
  - **Classified ad:** 1 year/4 issues = \$300      10% discount with annual buy to \$ 270
- Please make payments to: Flanner House (Designated For NWQOL-NNW Exchange)

For more info and to purchase ad space, call Mark Young: **(317) 207-0485** or email: **nwqol2020@gmail.com**  
Subject Line: *NNW Exchange Ads*